

# ORDER



**Orders**  
**Order / Rev:** 709369 - 1  
**Alt Order #:** 06284530  
**Product Desc:** NRCC Flight 9/21-9/27, 2012  
**Estimate:** 3012  
**Flight Dates:** 09/21/12 - 09/27/12  
**Original Date / Rev:** 08/23/12 / 08/30/12  
**Order Type:** Political

**KPNX**

**Primary AE:** Jim Quinn  
**Sales Office:** T-PHI  
**Sales Region:** NAT

**Agency**  
**Name:** National Media Research Planning  
**Buying Contact:**  
**Billing Contact:**  
 815 Slaters Lane  
 Alexandria, VA 22314

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser**  
**Name:** NRCC-IE  
**Demographic:** A35-64  
**Product Codes:** PL-State/Local,IS-Issue/Non  
**Priority:** P-2  
**Revenue Codes:** AGY, GEN, POL

**New Business Thru:**  
**Order Separation:** 00:15:00  
**Advertiser External ID:**  
**Agency External ID:**

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/27/12	72	\$50,900.00	\$43,265.00

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	72	\$50,900.00	\$43,265.00	105.90
<b>Totals</b>	<b>72</b>	<b>\$50,900.00</b>	<b>\$43,265.00</b>	<b>105.90</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Jim Quinn			Start Of Order - End Of Order	100%

**Order Share**

	Share	Total
KPNX	22%	\$50,900.00
Market	100%	\$231,363.64

**Competitive Share**

	Share	Total
CABLE	0%	\$0.00
KAET	0%	\$0.00
KASW	0%	\$0.00
KBCZ	0%	\$0.00
KBPX	0%	\$0.00
KDRX	0%	\$0.00
KMCC	0%	\$0.00
KNAZ	0%	\$0.00
KNXV	7%	\$16,195.45
KPAZ	0%	\$0.00
KPHO	24%	\$55,527.27
KPPX	0%	\$0.00
KSAZ	18%	\$41,645.45
KTFL	0%	\$0.00
KTVK	24%	\$55,527.27
KTVW	0%	\$0.00
KUSK	0%	\$0.00
KUTP	5%	\$11,568.18
UNKWN	0%	\$0.00

Order / Rev: 709369 - 1  
 Alt Order #: 06284530  
 Flight Dates: 09/21/12 - 09/27/12

Advertiser: NRCC-IE  
 Product Desc: NRCC Flight 9/21-9/27, 2012  
 Estimate: 3012  
**KPNX**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
1	KPNX	09/21/12	09/21/12	12 News 10pm M-SU 12 News 10 pm M-Su	CM	10-1035p	----F--	:30	1	\$1,600.00	P-2	2.90 NM	1	\$1,600.00
				REVISED RATE 12 NWS 10<										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
		Week: 09/17/12	09/23/12	----F--		1				\$1,600.00		2.90		
2	KPNX	09/21/12	09/21/12	Tonight Show Tonight Show	CM	1035-1135p	----F--	:30	1	\$800.00	P-2	1.50 NM	1	\$800.00
				REVISED RATE TONITE SHW-NBC<										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
		Week: 09/17/12	09/23/12	----F--		1				\$800.00		1.50		
3	KPNX	09/21/12	09/21/12	M-F 3-4p Ellen	CM	3-4p	----F--	:30	1	\$425.00	P-2	1.30 NM	1	\$425.00
				ELLEN										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
		Week: 09/17/12	09/23/12	----F--		1				\$425.00		1.30		
4	KPNX	09/21/12	09/21/12	M-F 4-5p 12 News EVB LV	CM	4-5p	----F--	:30	1	\$400.00	P-2	1.10 NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
		Week: 09/17/12	09/23/12	----F--		1				\$400.00		1.10		
5	KPNX	09/21/12	09/21/12	M-F 430-5a 12NWS TDY 430A<	CM	430-5a	----F--	:30	1	\$20.00	P-2	0.30 NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
		Week: 09/17/12	09/23/12	----F--		1				\$20.00		0.30		
6	KPNX	09/21/12	09/21/12	M-F 5-530a 12 News Today	CM	5-530a	----F--	:30	1	\$175.00	P-2	0.60 NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
		Week: 09/17/12	09/23/12	----F--		1				\$175.00		0.60		
7	KPNX	09/21/12	09/21/12	M-F 5-530p 12 NWS 5	CM	5-530p	----F--	:30	1	\$600.00	P-2	1.30 NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
		Week: 09/17/12	09/23/12	----F--		1				\$600.00		1.30		
8	KPNX	09/21/12	09/21/12	M-F 530-6a 12 NWS TODAY 2	CM	530-6a	----F--	:30	1	\$200.00	P-2	0.70 NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
		Week: 09/17/12	09/23/12	----F--		1				\$200.00		0.70		
9	KPNX	09/21/12	09/21/12	NBC Nightly News NBC Nightly News	CM	Various	----F--	:30	1	\$1,500.00	P-2	2.40 NM	1	\$1,500.00
				NBC NITELY NWS										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
		Week: 09/17/12	09/23/12	----F--		1				\$1,500.00		2.40		
10	KPNX	09/21/12	09/21/12	M-F 6-630p ARIZ NGHTLY NW	CM	6-630p	----F--	:30	1	\$800.00	P-2	2.00 NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
		Week: 09/17/12	09/23/12	----F--		1				\$800.00		2.00		
11	KPNX	09/21/12	09/21/12	M-F 630-7p EXTRA<	CM	630-7p	----F--	:30	1	\$800.00	P-2	1.70 NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
		Week: 09/17/12	09/23/12	----F--		1				\$800.00		1.70		
12	KPNX	09/21/12	09/21/12	Fri Prime C Dateline	CM	9-10p	----F--	:30	1	\$2,000.00	P-2	3.00 NM	1	\$2,000.00
				DATELINE										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
		Week: 09/17/12	09/23/12	----F--		1				\$2,000.00		3.00		
13	KPNX	09/24/12	09/24/12		CM	10-1035p	M-----	:30	1	\$1,600.00	P-2	2.90 NM	1	\$1,600.00

Order / Rev: 709369 - 1  
 Alt Order #: 06284530  
 Flight Dates: 09/21/12 - 09/27/12

Advertiser: NRCC-IE  
 Product Desc: NRCC Flight 9/21-9/27, 2012  
 Estimate: 3012

KPNX

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
12 News 10pm M-SU															
12 News 10 pm M-Su															
REVISED RATE 12 NWS 10<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	M-----					1	\$1,600.00		2.90			
14	KPNX	09/24/12	09/24/12	Tonight Show	CM	1035-1135p	M-----	:30	1	\$800.00	P-2	1.50	NM	1	\$800.00
Tonight Show															
REVISED RATE TONITE SHW-NBC<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	M-----					1	\$800.00		1.50			
15	KPNX	09/24/12	09/24/12	M-F 3-4p	CM	3-4p	M-----	:30	1	\$425.00	P-2	1.30	NM	1	\$425.00
Ellen															
ELLEN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	M-----					1	\$425.00		1.30			
16	KPNX	09/24/12	09/24/12	M-F 4-5p	CM	4-5p	M-----	:30	1	\$400.00	P-2	1.10	NM	1	\$400.00
12 News EVB															
12 NEWS EVB LV															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	M-----					1	\$400.00		1.10			
17	KPNX	09/24/12	09/24/12	M-F 430-5a	CM	430-5a	M-----	:30	1	\$20.00	P-2	0.30	NM	1	\$20.00
M-F 430-5a															
12NWS TDY 430A<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	M-----					1	\$20.00		0.30			
18	KPNX	09/24/12	09/24/12	M-F 5-530a	CM	5-530a	M-----	:30	1	\$175.00	P-2	0.60	NM	1	\$175.00
12 News Today															
12 NWS TODAY 1															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	M-----					1	\$175.00		0.60			
19	KPNX	09/24/12	09/24/12	M-F 5-530p	CM	5-530p	M-----	:30	1	\$600.00	P-2	1.30	NM	1	\$600.00
M-F 5-530p															
12 NWS 5															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	M-----					1	\$600.00		1.30			
20	KPNX	09/24/12	09/24/12	M-F 530-6a	CM	530-6a	M-----	:30	1	\$200.00	P-2	0.70	NM	1	\$200.00
12 News Today															
12 NWS TODAY 2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	M-----					1	\$200.00		0.70			
21	KPNX	09/24/12	09/24/12	NBC Nightly News	CM	Various	M-----	:30	1	\$1,500.00	P-2	2.40	NM	1	\$1,500.00
NBC Nightly News															
NBC NITELY NWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	M-----					1	\$1,500.00		2.40			
22	KPNX	09/24/12	09/24/12	M-F 6-630p	CM	6-630p	M-----	:30	1	\$800.00	P-2	2.00	NM	1	\$800.00
12 News 6pm															
ARIZ NGHTLY NW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	M-----					1	\$800.00		2.00			
23	KPNX	09/24/12	09/24/12	M-F 630-7p	CM	630-7p	M-----	:30	1	\$800.00	P-2	1.70	NM	1	\$800.00
Extra															
EXTRA<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	M-----					1	\$800.00		1.70			
24	KPNX	09/22/12	09/22/12	Sa 10pm News	CM	10-1030p	-----S-	:30	1	\$1,600.00	P-2	3.90	NM	1	\$1,600.00
Sa 10pm News															
REVISED RATE 12 NWS 10<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	-----S-					1	\$1,600.00		3.90			
25	KPNX	09/22/12	09/22/12		CM	1030p-1205a	-----S-	:30	2	\$1,600.00	P-2	4.30	NM	2	\$3,200.00

Order / Rev: 709369 - 1  
 Alt Order #: 06284530  
 Flight Dates: 09/21/12 - 09/27/12

Advertiser: NRCC-IE  
 Product Desc: NRCC Flight 9/21-9/27, 2012  
 Estimate: 3012  
**KPNX**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Saturday Night Live											
				Saturday Night Live		(10:30 PM-12:00 XM)									
				REVISED RATE SAT NITE LIVE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	-----S-					2	\$1,600.00		4.30			
26	KPNX	09/22/12	09/22/12	SAT TDY	CM	Saturday Today	-----S-	:30	1	\$350.00	P-2	0.00	NM	1	\$350.00
				NBC Today Show											
				12 NWS WK TDAY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	-----S-					1	\$350.00		0.00			
27	KPNX	09/22/12	09/22/12	Sat Prime B	CM	8-9p	-----S-	:30	2	\$900.00	P-2	0.00	NM	2	\$1,800.00
				Sat Prime B											
				DRAMA ENCORES											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	-----S-					2	\$900.00		0.00			
28	KPNX	09/23/12	09/23/12	Su 10 pm News	CM	10-1035p	-----S	:30	1	\$1,600.00	P-2	2.80	NM	1	\$1,600.00
				Su 10pm News											
				REVISED RATE 12 NWS 10<											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	-----S					1	\$1,600.00		2.80			
29	KPNX	09/23/12	09/23/12	SUN TDY	CM	5-9a	-----S	:30	2	\$350.00	P-2	1.10	NM	2	\$700.00
				NBC Today Show (Su)											
				SUN TODAY-NBC											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	-----S					2	\$350.00		1.10			
30	KPNX	09/27/12	09/27/12	12 News 10pm M-SU	CM	10-1035p	---T---	:30	1	\$1,600.00	P-2	2.90	NM	1	\$1,600.00
				12 News 10 pm M-Su											
				REVISED RATE 12 NWS 10<											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	---T---					1	\$1,600.00		2.90			
31	KPNX	09/27/12	09/27/12	Tonight Show	CM	1035-1135p	---T---	:30	1	\$800.00	P-2	1.50	NM	1	\$800.00
				Tonight Show											
				REVISED RATE TONITE SHW-NBC<											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	---T---					1	\$800.00		1.50			
32	KPNX	09/27/12	09/27/12	M-F 3-4p	CM	3-4p	---T---	:30	1	\$425.00	P-2	1.30	NM	1	\$425.00
				Ellen											
				ELLEN											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	---T---					1	\$425.00		1.30			
33	KPNX	09/27/12	09/27/12	M-F 4-5p	CM	4-5p	---T---	:30	1	\$400.00	P-2	1.10	NM	1	\$400.00
				12 News EVB											
				12 NEWS EVB LV											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	---T---					1	\$400.00		1.10			
34	KPNX	09/27/12	09/27/12	M-F 430-5a	CM	430-5a	---T---	:30	1	\$20.00	P-2	0.30	NM	1	\$20.00
				M-F 430-5a											
				12NWS TDY 430A<											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	---T---					1	\$20.00		0.30			
35	KPNX	09/27/12	09/27/12	M-F 5-530a	CM	5-530a	---T---	:30	1	\$175.00	P-2	0.60	NM	1	\$175.00
				12 News Today											
				12 NWS TODAY 1											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	---T---					1	\$175.00		0.60			
36	KPNX	09/27/12	09/27/12	M-F 5-530p	CM	5-530p	---T---	:30	1	\$600.00	P-2	1.30	NM	1	\$600.00
				M-F 5-530p											
				12 NWS 5											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	---T---					1	\$600.00		1.30			
37	KPNX	09/27/12	09/27/12		CM	530-6a	---T---	:30	1	\$200.00	P-2	0.70	NM	1	\$200.00

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 Estimate: 3012  
**KPNX**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
M-F 530-6a 12 News Today															
12 NWS TODAY 2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	---T---					1	\$200.00		0.70			
38	KPNX	09/27/12	09/27/12	NBC Nightly News NBC Nightly News	CM	Various	---T---	:30	1	\$1,500.00	P-2	2.40	NM	1	\$1,500.00
NBC NITELY NWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	---T---					1	\$1,500.00		2.40			
39	KPNX	09/27/12	09/27/12	M-F 6-630p 12 News 6pm	CM	6-630p	---T---	:30	1	\$800.00	P-2	2.00	NM	1	\$800.00
ARIZ NGHTLY NW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	---T---					1	\$800.00		2.00			
40	KPNX	09/27/12	09/27/12	M-F 630-7p Extra	CM	630-7p	---T---	:30	1	\$800.00	P-2	1.70	NM	1	\$800.00
EXTRA<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	---T---					1	\$800.00		1.70			
41	KPNX	09/25/12	09/25/12	12 News 10pm M-SU 12 News 10 pm M-Su	CM	10-1035p	-T-----	:30	1	\$1,600.00	P-2	2.90	NM	1	\$1,600.00
REVISED RATE 12 NWS 10<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	-T-----					1	\$1,600.00		2.90			
42	KPNX	09/25/12	09/25/12	Tonight Show Tonight Show	CM	1035-1135p	-T-----	:30	1	\$800.00	P-2	1.50	NM	1	\$800.00
REVISED RATE TONITE SHW-NBC<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	-T-----					1	\$800.00		1.50			
43	KPNX	09/25/12	09/25/12	M-F 3-4p Ellen	CM	3-4p	-T-----	:30	1	\$425.00	P-2	1.30	NM	1	\$425.00
ELLEN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	-T-----					1	\$425.00		1.30			
44	KPNX	09/25/12	09/25/12	M-F 4-5p 12 News EVB	CM	4-5p	-T-----	:30	1	\$400.00	P-2	1.10	NM	1	\$400.00
12 NEWS EVB LV															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	-T-----					1	\$400.00		1.10			
45	KPNX	09/25/12	09/25/12	M-F 430-5a M-F 430-5a	CM	430-5a	-T-----	:30	1	\$20.00	P-2	0.30	NM	1	\$20.00
12NWS TDY 430A<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	-T-----					1	\$20.00		0.30			
46	KPNX	09/25/12	09/25/12	M-F 5-530a 12 News Today	CM	5-530a	-T-----	:30	1	\$175.00	P-2	0.60	NM	1	\$175.00
12 NWS TODAY 1															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	-T-----					1	\$175.00		0.60			
47	KPNX	09/25/12	09/25/12	M-F 5-530p M-F 5-530p	CM	5-530p	-T-----	:30	1	\$600.00	P-2	1.30	NM	1	\$600.00
12 NWS 5															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	-T-----					1	\$600.00		1.30			
48	KPNX	09/25/12	09/25/12	M-F 530-6a 12 News Today	CM	530-6a	-T-----	:30	1	\$200.00	P-2	0.70	NM	1	\$200.00
12 NWS TODAY 2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	-T-----					1	\$200.00		0.70			
49	KPNX	09/25/12	09/25/12		CM	Various	-T-----	:30	1	\$1,500.00	P-2	2.40	NM	1	\$1,500.00

Order / Rev: 709369 - 1  
 Alt Order #: 06284530  
 Flight Dates: 09/21/12 - 09/27/12

Advertiser: NRCC-IE  
 Product Desc: NRCC Flight 9/21-9/27, 2012  
 Estimate: 3012  
**KPNX**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
NBC Nightly News															
NBC Nightly News															
NBC NITELY NWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	-T-----					1	\$1,500.00		2.40			
50	KPNX	09/25/12	09/25/12	M-F 6-630p 12 News 6pm	CM	6-630p	-T-----	:30	1	\$800.00	P-2	2.00	NM	1	\$800.00
ARIZ NGHTLY NW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	-T-----					1	\$800.00		2.00			
51	KPNX	09/25/12	09/25/12	M-F 630-7p Extra	CM	630-7p	-T-----	:30	1	\$800.00	P-2	1.70	NM	1	\$800.00
EXTRA<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	-T-----					1	\$800.00		1.70			
53	KPNX	09/26/12	09/26/12	12 News 10pm M-SU 12 News 10 pm M-Su	CM	10-1035p	--W----	:30	1	\$1,600.00	P-2	2.90	NM	1	\$1,600.00
REVISED RATE 12 NWS 10<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	--W----					1	\$1,600.00		2.90			
54	KPNX	09/26/12	09/26/12	Tonight Show Tonight Show	CM	1035-1135p	--W----	:30	1	\$800.00	P-2	1.50	NM	1	\$800.00
REVISED RATE TONITE SHW-NBC<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	--W----					1	\$800.00		1.50			
55	KPNX	09/26/12	09/26/12	M-F 3-4p Ellen	CM	3-4p	--W----	:30	1	\$425.00	P-2	1.30	NM	1	\$425.00
ELLEN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	--W----					1	\$425.00		1.30			
56	KPNX	09/26/12	09/26/12	M-F 4-5p 12 News EVB	CM	4-5p	--W----	:30	1	\$400.00	P-2	1.10	NM	1	\$400.00
12 NEWS EVB LV															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	--W----					1	\$400.00		1.10			
57	KPNX	09/26/12	09/26/12	M-F 430-5a M-F 430-5a	CM	430-5a	--W----	:30	1	\$20.00	P-2	0.30	NM	1	\$20.00
12NWS TDY 430A<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	--W----					1	\$20.00		0.30			
58	KPNX	09/26/12	09/26/12	M-F 5-530a 12 News Today	CM	5-530a	--W----	:30	1	\$175.00	P-2	0.60	NM	1	\$175.00
12 NWS TODAY 1															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	--W----					1	\$175.00		0.60			
59	KPNX	09/26/12	09/26/12	M-F 5-530p M-F 5-530p	CM	5-530p	--W----	:30	1	\$600.00	P-2	1.30	NM	1	\$600.00
12 NWS 5															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	--W----					1	\$600.00		1.30			
60	KPNX	09/26/12	09/26/12	M-F 530-6a 12 News Today	CM	530-6a	--W----	:30	1	\$200.00	P-2	0.70	NM	1	\$200.00
12 NWS TODAY 2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	--W----					1	\$200.00		0.70			
61	KPNX	09/26/12	09/26/12	NBC Nightly News NBC Nightly News	CM	Various	--W----	:30	1	\$1,500.00	P-2	2.40	NM	1	\$1,500.00
NBC NITELY NWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	--W----					1	\$1,500.00		2.40			
62	KPNX	09/26/12	09/26/12		CM	6-630p	--W----	:30	1	\$800.00	P-2	2.00	NM	1	\$800.00

Order / Rev: 709369 - 1  
 Alt Order #: 06284530  
 Flight Dates: 09/21/12 - 09/27/12

Advertiser: NRCC-IE  
 Product Desc: NRCC Flight 9/21-9/27, 2012  
 Estimate: 3012  
**KPNX**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
M-F 6-630p 12 News 6pm															
ARIZ NGHTLY NW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		09/24/12	09/30/12	--W----			1		\$800.00			2.00			
63	KPNX	09/26/12	09/26/12	M-F 630-7p Extra	CM	630-7p	--W----	:30	1	\$800.00	P-2	1.70	NM	1	\$800.00
EXTRA<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		09/24/12	09/30/12	--W----			1		\$800.00			1.70			
64	KPNX	09/24/12	09/27/12	M-F 6-7a 12 News Today	CM	6-7a	MTWT---	:30	4	\$475.00	P-2	1.00	NM	4	\$1,900.00
ADD TO SKED															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		09/24/12	09/30/12	MTWT---			4		\$475.00			1.00			
65	KPNX	09/21/12	09/21/12	M-F 6-7a 12 News Today	CM	6-7a	----F--	:30	1	\$475.00	P-2	1.00	NM	1	\$475.00
ADD TO SKED															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		09/17/12	09/23/12	----F--			1		\$475.00			1.00			
66	KPNX	09/23/12	09/23/12	530-6p 12 News Sunday 12 News Sunday	CM	530-6p	-----S	:30	1	\$500.00	P-2	1.40	NM	1	\$500.00
ADD TO SKED															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		09/17/12	09/23/12	-----S			1		\$500.00			1.40			
67	KPNX	09/24/12	09/24/12	Last Call Last Call w/Carson Daly	CM	1235a-105a	M-----	:30	1	\$175.00	P-2	0.00	NM	1	\$175.00
mg for 1x na 9/21 at order entry d/t shifts down in LF programming (fri)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		09/24/12	09/30/12	M-----			1		\$175.00			0.00			

\*Tax 1 Note: Tax 0.5%.

Totals 72 \$50,900.00